Developing A Website

Your Web Development Cook Book!

By

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Creating A Website Is A Snap

There was a time that getting your businesses onto the Internet was extremely complicated, confusing, and expensive. Back in the early 1990's, a website with all the fancy bells and whistles could easily cost in excess of $10,000 to develop. And only those well versed in Hypertext Markup Language (HTML) were capable of creating the simplest of web pages. However, the simplicity of modern day computers with their point and click interfaces and user friendly web development software have made this modern medium of communication easy to create and maintain. If you can use one of the newer word processors and web browsers, you too can easily publish to the Internet.

Creating a website with today's technology is easy

Not All Websites Get Traffic

While creating a website is now a snap to do with today's easy to use technology, most websites have a low number of visits. They get very little traffic, if any. Much of this has to do with the design of the site. This includes both what you see and do not see on a web page.

You want your website generating a lot of traffic

Not All Websites Are Successful

Many of those websites that do get traffic, do not produce much in results. There are little to no sales, people do not spread the news about the site to others, or visitors do not return.

You want your website to accomplish your site goals

Design Process

There is a process in creating a successful website. In many ways it can be compared to cooking a wonderful meal. While everyone has access to a kitchen and cooking utensils, not everyone knows how to cook. That is why cook books are so popular and packaged food comes with directions on it.

Just like a master chef who has spent years in the kitchen, you need to know what you are doing to develop that steady flow of constant traffic to your site that produces significant results.

There is a recipe in designing a power pulling and successful website

Developing A Website™

Coronel Data Processing has developed a program to help you "create a pulling website" that brings in the maximum traffic possible and leads to the most promising results.

Designing and building a website is a process.

Much too often many of the basic essentials are overlooked during the design which results in the website failing or not doing as well as it could.

Our program can serve as your Web Development Cook Book!

Main Menu

In Developing A Website™ we teach you how to plan and create a powerful website. It is much too easy to get distracted and thrown off course during the design and implementation stages of a website. This is especially true if we want it to have all the fancy bells and whistles overnight. Think about all that goes into baking a cake. **It only takes one ingredient left out or one step skipped to ruin it!** In many ways, developing a powerful pulling website is no different.

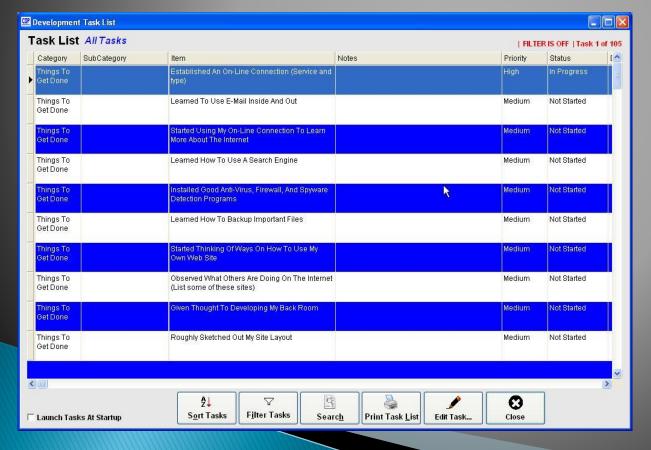The Main menu makes it easy to get to the key program chapters and track your progress.

Each key screen in the program has a check box that can be marked when that section of the program has been completed. All check marks appear on the Main Menu screen next to their respective topic.

Task List

We realized as we were writing Developing A Website™ that a solution was needed to help you keep focused on the key elements of your design. Thus, we added a module called "Task List" in the program that allows you to concentrate solely on your website's design and steps needed to create and refine a powerful pulling Internet presence.

Most screens in our program have an option called **Task List**. Use this option to best implement and keep track of the items discussed in that section. Considered this your personal **"Web Recipe"** that is tailored towards your personal Internet goals.

Use the Task List to create and edit notes and use tracking features to keep focused on the key items to consider while developing and refining your website.

Conclusion

There is a process in creating a website that draws a lot of attention and achieves or surpasses the goals you have set for it.

Our computer program well help you understand the basics of an Internet site that are often overlooked during the development and refinement stages. In addition, we show you how to build a website on a shoestring. No product to sell, no problem! **Our program talks about how to find a product.**

By the time you get through our tutorial program, you too can be up and running with your own pulling website!

Order Developing A Website™ today by visiting <u>www.coroneldp.com</u>.

What direction to go?